

Evelyn G. Zepeda S.

UX & Product designer

Advocating on the product experience to help users achieve their goals while meeting business requirements.

EXPERIENCE

Senior UX Designer | Dec 2021 - present

UX Designer | Jul 2020 - Nov 2021

Junior UX Designer | Dec 2019 - Jun 2020

Intern UX Designer | Nov 2018 - Nov 2019

- **Questrade Financial Group, Inc.** | Canada

Understand business goals and project requirements to lead the design thinking process and UX design projects from kick-off to completion, while collaborating with other teams across the business.

Product Designer | Feb 2020 - Dec 2020

- **Okeen App** | Canada & Guatemala

Designed a POC for a mobile application to improve the dining experience in restaurants after COVID.

LINCWell Coordinator | Sep 2015 - Nov 2015

- **St. Clement's School** | Canada

Assisted the office with organizing student records, planning university visits, preparation for SAT/ACT tests, and other tasks as needed.

HR Manager & Admin Assistant | Jan 2006 - Feb 2013

Front desk | Jan 2005 - Dec 2005

- **Mapreco, Sociedad Anonima** | Guatemala

Supported the business with items related to employment, team building activities, payroll, managing orders from providers, inventory, business guidelines, etc.

EDUCATION

Product Design Strategy | May 2018 - Aug 2018

- **Bridge School** | Canada

Part-time immersive bootcamp for intermediate designers

UX & Product Design | Jan 2018 - Mar 2018

- **Bitmaker (General Assembly)** | Canada

Full-time immersive bootcamp for beginner designers

Certificates | Sep 2015 - Jun 2018

- **OCAD** | Canada

- Digital media skills

- Web design & Development skills

Environmental Studies | Jan 2005 - Dec 2010

- **Universidad Rafael Landivar** | Guatemala

Bachelor's degree

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VOLUNTEER

Event Volunteer | Oct 2018 - Mar 2020

- **Design Systems Community** | Canada
- **Latinx in Tech** | Canada
- **UXRCollective** | Canada

Set-up the space for the event, greet visitors, check guest attendance, help guests with general inquiries about the event, clean up after the event, and assist the team with other tasks as needed.

Sports Information Desk Crew | Jul 2015 - Aug 2015

- **Toronto 2015 PanAm/ ParaPanAm Games** | Canada

Book and coordinate training sessions, assist with inquiries about specific events, distribute competition lists and results, and provide any other details needed to coaches and athletes.

Interact Member | Oct 2002 - Mar 2005

- **Rotary International** | Guatemala

Meet with other members to plan medical, recreational and makeover activities in low income communities.

LANGUAGES

Spanish | Native

English | Professional